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Millennium Systems International Launches MeevoIQ, a Team of AI Advisors Built to Grow Salons, Spas & Med Spas

MeevoIQ brings a team of AI-powered Advisors to Meevo, giving salon, spa & med spa owners the growth tools, business intelligence, and front desk support they need with full visibility and control at every step.

Parsippany, NJ: Millennium Systems International (MSI), maker of Meevo salon, spa & med spa software, today announced the launch of MeevoIQ, a **team** of AI Advisors built directly into the Meevo platform. MeevoIQ works like an extension of the team, giving salon, spa and med spa owners a way to grow without working more hours or giving up control of how it happens.

What sets MeevoIQ apart from general-purpose AI tools is its built-in transparency and owner control. Every Advisor shows its reasoning before it acts, and nothing happens without owner approval. Owners can adjust, pause, or disable any Advisor at any time. Every result is tracked and visible, so the value MeevoIQ delivers is visible and proven, never assumed.

“MeevoIQ represents a fundamental shift in what salon and spa software can do for a business. Owners have told us for years that they want help they can direct. So every AI Advisor shows its reasoning before it acts, waits for approval, and tracks what it delivered. That’s what makes them trustworthy enough to actually put to work, and effective enough to grow your business.”

— Nick Hahn, Chief Product Officer of Millennium Systems International

Front Desk Advisor

The Front Desk Advisor answers incoming calls, books appointments, and handles rescheduling and cancellations—including multi-service requests—end to end. It supports the business during peak hours, after close, or both, ensuring no call goes unanswered and no booking is missed. Businesses choose when the Advisor is active and can turn it off at any time.

Marketing Advisor

The Marketing Advisor generates offers designed to increase what each guest spends and how often they return, drawn from the buying behavior within the business's own data rather than generic promotions. Every recommendation includes the rationale behind it and an estimated revenue projection, giving owners the insight they need to make an informed decision before approving anything. The Advisor learns from every offer that runs, making future recommendations smarter over time.

Insights Advisor

The Insights Advisor answers the question every owner asks, but rarely has time to pause and analyze: How am I doing? Its Performance Dashboards enable owners to see where the business stands, what needs attention, and where the opportunity is, without pulling reports or building spreadsheets. Comparisons to last month and last year are built in, and every number provides quick access to the details behind it, so no one is left staring at a total they can't explain.

Millennium Systems International

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“Our clients built their businesses through passion, skill and hard work. They shouldn’t have to put in even more hours to achieve more growth. MeevoIQ uncovers revenue opportunities they don’t have time to pursue and makes the impact clear and measurable. That commitment to provable value shaped what we built, and it will continue to shape where Meevo goes next.”

— Connie Certusi, CEO of Millennium Systems International

To learn more about Millennium Systems International and Meevo software, please visit: www.meevo.com.

ABOUT MILLENNIUM SYSTEMS INTERNATIONAL

Millennium Systems International is the leading business management software provider for the beauty and wellness industry and the maker of Meevo. Built over three decades of insight, innovation, and disruption, Meevo is a true all-in-one solution for sophisticated salons, spas, and med spas looking to bolster their successes. Meevo grows with you, supporting your goals and vision every step of the way with reliable tools you can count on today and tomorrow. Meevo is HIPAA compliant and user-friendly, with more than 150,000 users logging in daily to help their salon, spa, and med spa businesses thrive.

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