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FOR IMMEDIATE RELEASE

### **Millennium Systems International Launches Front Desk Certifications**

*Professionals will learn profit-generating strategies and best utilization of Meevo 2 software.*

**PARSIPPANY, NJ (February 20, 2019)** – Millennium Systems International, provider of the cloud-based business management platform built exclusively for the beauty and wellness industries, is pleased to announce the launch of Front Desk Certifications for industry professionals.

The full-day certification, held at the Millennium Corporate Headquarters in Parsippany, NJ, will train Front Desk Professionals on how to utilize Millennium Systems International's cloud-based solution Meevo 2 in combination with business growth strategies to proactively drive more profit. At the end of the program, certificate recipients will be better able to utilize advanced software techniques, maximize resources, understand important business key performance indicators, address customer complaints and disputes, and so much more.

Over thirty years of unparalleled industry experience has allowed Millennium Systems International to pinpoint industry-proven, revenue-generating strategies and best practices for salon and spa businesses. The Front Desk Certification is one of many unique offerings that support the company's mission to propel business and industry growth through the delivery of education.

The first certification will take place on Monday, February 25th and continue throughout the year. For more information on the certification, as well as Millennium Systems International's educational sector, The Millennium Academy, visit [www.millenniumsi.com/academy](http://www.millenniumsi.com/academy).

### **About Millennium Systems International**

*With a 30-year track record developing innovative solutions tailored to beauty and wellness businesses, Millennium Systems International has reinvented how businesses operate by rebuilding its solutions from top to bottom. Providing the only true cloud-based business management platform built by beauty and wellness veterans, Millennium's Meevo 2 platform delivers everything needed to run and grow a business – all in one place. From streamlining common tasks, to connecting with clients, to booking appointments, to managing loyalty programs to accessing the insights to help better manage performance, all packaged with ongoing educational resources, training programs, and workshops to help inspire and educate employees. That's what Millennium Systems International calls better performance, delivered. For more information, visit [www.millenniumsi.com](http://www.millenniumsi.com).*

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