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FOR IMMEDIATE RELEASE

Millennium Systems International and Textel *Elevating Client Communications through Partnership*

Parsippany, NJ (August 15, 2019)- Millennium Systems International, provider of Meevo 2, the leading cloud-based growth platform built exclusively for the beauty and wellness industries, is proud to highlight texting platform service partner, Textel.

Textel offers powerful business texting solutions, giving clients the ability to text utilizing their business phone number, providing customers with the flexibility to reach salons and spas the way they feel most comfortable. Business owners can leverage the power of Textel to reduce appointment booking times, elevate client customer service, and increase employee communications.

For over 30 years, Millennium has remained a leader in the salon and spa software industry, supporting growth for their beauty and wellness clients. As first in the industry to offer Online Booking, they continue to develop partnerships that fill a void in the industry.

Millennium's Meevo 2 brilliantly integrates with Textel to reduce no-shows by offering last minute appointment reminders, improve customer service by quickly responding to client inquiries, and manage off-hours requests by setting up auto-reply messaging. "We have found that fewer mistakes are made via text and the process requires significantly less time compared to a phone call," says Textel client The Kura Door Spa, "I'm convinced that online booking and texting will quickly eliminate 95% of phone calls." In addition to scheduling appointments, clients and business owners experience increased efficiency at the front desk. "Textel saves our salon approximately \$13,000 a year in labor and payroll fees," explains Michelle Steimann of Ginger Bay Salon and Spa. "We are able to respond to five texts in the same amount of time that it takes to complete one phone call."

Textel also offers a modern contingency plan when emergencies occur. "In a two-week period, we lost power at one of our locations and our flagship location lost phone and internet service for almost 4 days. Textel was the only way we were able to communicate with our clients," says Textel client Scott Miller.

"Partnering with Textel enables Millennium's salon and spa businesses to reach their clients faster with a robust and reliable business texting platform," said Andrew Clark, Director of Product Development at Millennium. "This powerful text integration will elevate productivity, reduce no-shows, and ultimately drive more sales."



To learn more about the integration, visit <https://www.millenniumsi.com/meevo/integrations> or <https://www.textel.net/>.

About Millennium Systems International

Millennium Systems International is the leading privately-held software management company owned and operated in the USA, with over 30-years of industry experience developing innovative solutions tailored to beauty and wellness businesses. Millennium's Meevo 2 growth platform offers cloud-based technology that delivers everything needed to run and grow any business or franchise—all in one place, from anywhere. For more information, visit www.millenniumsi.com.

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