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FOR IMMEDIATE RELEASE

## Meevo 2 Wins Beauty Launchpad's Reader's Choice Award

The Powerful, Cloud-Based Solution Named Best Salon Management Program  
in the New Launch Category

**PARSIPPANY, NJ (December 11, 2018)** – Millennium Systems International, the innovator of cloud-based business solutions and vital growth tools for the beauty and wellness industries, is pleased to announce Meevo 2 has won *Beauty Launchpad Magazine's* 2018 Reader's Choice Award in the New Launch category for Best Salon Management Program.

Launched in the first quarter of 2018, Meevo 2 is the unified cloud-based software solution which caters to salons and spas of *all sizes* – from a single location to enterprise, multi-location businesses. With hundreds of new features added in 2018, Meevo 2 was built specifically for the beauty industry and includes numerous business management features including: intelligent appointment booking, Walk-in Manager for self-check in, Smart Center dashboards and reports, advanced membership tools, the Convobar® (a revolutionary natural language processor that decreases booking time at the front desk from minutes to seconds), and much more. Compatible with PC and Mac computers and all iOS and Android devices, Meevo 2 leads the way in engineering.

Tens of thousands of readers cast votes for the 15<sup>th</sup> annual Reader's Choice Awards in nine parent categories. The award was announced online at the beginning of this month and will be featured in *Beauty Launchpad's* December 2018 issue.

For more information on how Meevo 2 can help your business grow, visit [www.millenniumsi.com](http://www.millenniumsi.com).

### About Millennium Systems International

*For over 30 years, Millennium Systems International has been providing the beauty and wellness industries with powerful business solutions and growth strategies. The combination of unparalleled industry experience and comprehensive research and development has brought Millennium Systems International to the forefront of the beauty industry. For more information, visit [www.millenniumsi.com](http://www.millenniumsi.com).*

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